

LB LYNN BAKER TESTIMONIALS

PROFESSIONAL SPEAKER & EXECUTIVE SPEAKER COACH



Lynn Baker was contracted to run 4 Executive Speaker Programmes for Old Mutual Foundation Executive Teams in Johannesburg and Cape Town.

Lynn is amazing learning facilitator. She has an incredible ability to engage her audience and to observe each and every participant in the learning session and give practical advice and commentary.

She translates the art of impactful speaking into practical steps in a way that each person can apply into their personal speaking style

Millicent Maroga
Head of Old Mutual Foundation

TESTIMONIAL

**MILLICENT MAROGA –
HEAD – OLD MUTUAL FOUNDATION**



Lynn Baker has worked with our Executive Team for 5 years, coaching them on the design and delivery of our interim and final year-end results to investors.

The work she has done with us has been, and continues to be invaluable.

She is a highly skilled speaker herself and her advice and practical guidance make a meaningful difference in ensuring that our presentations are on point.

Compliments of Lynn's coaching, Emira won the Top Investors Presentation in South Africa in 2018.

I highly recommend Lynn in the role of Executive Speaker Coach.

Geoff Jennett
CEO Emira Property Fund

TESTIMONIAL

GEOFF JENNETT
CEO – EMIRA PROPERTY FUND



I found Lynn's advice on my keynote invaluable!. She was able to look at it with the eyes of my future audience and give me really constructive ideas about how to make it better, to engage their minds and hearts and souls.

She was able to become part of my design process and really got under the skin of the content. And throughout she was encouraging, positive and brought wonderful energy to our discussions.

I will definitely get her input occasionally going forward as I develop new material.

DR BRIAN ARMSTRONG – EX CEO TELKOM

TESTIMONIAL

– **DR BRIAN ARMSTRONG (ex CEO TELKOM BUSINESS)**



Lynn Baker took me on as one of her trainees under her executive coaching programme. I have had public speaking engagements over the years, but I felt that I needed to do undergo professional executive coaching in order to 'up my game' and crystallise on my key note address.

Being an executive in a multinational corporate world, I needed someone who would understand the dynamics of such an environment as well as have the candid experience of having successfully coached similar individuals. Lynn and her executive professional speaking programme embodies all these attributes.

I am greatly indebted to Lynn for taking the time to equip me and I am already seeing the impact of her coaching from the positive feedback I get from speaking engagements I have had subsequently. The quality of coaching I received from Lynn exceeded my expectations and was of an international standard. I would recommend Lynn any day.

Lynn you are more than a 'star', you make 'stars'.

Dr Rutendo Hwindingwi (PhD)

Associate Director Deloitte & Touche South Africa
(Former Divisional Director Sage Africa)

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DR RUTENDO HWINDINGWI

Associate Director Deloitte & Touche South Africa
(Former Divisional Director Sage Africa)





Henley
Business School

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24 October 2017

To whom it may concern

Re: Lynn Baker

We at Henley have enjoyed a professional and productive work relationship with Lynn over the last 2.5 years and hope that it continues into the future. Lynn brings an unusual combination of, *inter alia*, professionalism, authenticity and humour into her work at Henley and beyond. She is programme directing a programme run collaboratively with USB and it has been an absolute hit. The delegates have loved the experiential nature of the programme and the high calibre of faculty/speakers. Lynn quickly endeared herself to the candidates who were in awe of her track record and obvious achievements, but soon realised that she has an abundance mindset and is very willing to upskill others and give of her time and expertise.

Lynn really embodies her Executive Presence topic. She is most adept at imparting knowledge in this critical leadership arena but also walks the talk.

We are the richer for having had Lynn on our adjunct teaching staff and thank her for her passion and understanding of adult learning.

Kind regards,

Linda Buckley
Executive Education Director

“I could not have created my keynote without Lynn’s expert advice, guidance and coaching.

**DANNY K -
Professional Singer &
Entertainer - August 2016**

TESTIMONIAL – DANNY K

International singer, celebrity and businessman

BROUGHT TO YOU BY



DANNY K

30th Annual ITS Integrator User Group Conference

“An amazing presentation and performance was thoroughly enjoyed by our delegates - with comments such as WOW! Awesome! Unforgettable and Inspirational to name just a few expressions of delight. ”

- Ann Jack, ITSIUG EXCO
and Administration Team, Adapt IT



LB LYNN BAKER

Dear Lynn,

When I came to you with my original speech, it was merely the story of my horrific experience of being jailed in Zimbabwe for 10 years for a crime I did not commit.

After your sound advice and professional coaching, it is now a powerful, flowing and gripping keynote speech that skillfully shares the horrendous encounter of my ordeal and expertly highlights the deep life-lessons that I learned from it. Over and above that, I want to thank you for the emotional and striking visuals that you selected for my slides.

Your insight and vision of what this keynote could be, is nothing but remarkable. I can never thank you enough for the contribution you have made to the incredible dream I'm now living as a Professional International Speaker.

My gratitude is immeasurable. Thank you, Lynn, with all my heart.

Rusty Labuschagne - Professional Speaker - November 2016

TESTIMONIAL – RUSTY LABUSCHAGNE

INTERNATIONAL SPEAKER & AUTHOR

RUSTY LABUSCHAGNE
**BEATING
CHAINS**

beatingchains.com



Lynn Baker is a unique individual. Not only does she coach speakers, she is a speaker herself and a highly-respected businesswoman.

Her humility, kindness and the ability to identify talent is a cut above the rest!

With her brilliant expertise as a speaking coach and a professional speaker, I would like to thank her for working with me and enabling me to become a successful international speaker.


I am forever grateful to this wonderfully talented human being, Lynn Baker

Dean Murinik

International Speaker – Tsunami Survivor

TESTIMONIAL – DEAN MURANIK

INTERNATIONAL SPEAKER & BUSINESSMAN



The poster features a portrait of Dean Murinik on the left. The background is a teal gradient with a subtle wave pattern. At the top left is a logo for 'Search for the Star' featuring a Star of David. The title 'SURVIVING THE TSUNAMI' is in large, bold, white letters. Below the title is a paragraph of text about the talk. To the right of the portrait is another paragraph of text. At the bottom right, the date, time, venue, and donation information are listed. A diagonal banner at the bottom left of the portrait says 'Don't miss this amazing talk!'.

SURVIVING THE TSUNAMI

DEAN MURINIK invites you to join him on a journey through pain, adversity and subsequent discovery of inner strength leading to the triumph of the human spirit. His powerful message teaches the lesson of how enduring life's hardship with humility and positivity, can ultimately lead to a fulfilling life.

Dean has survived a tsunami which has left him with Life Lessons to share.

His message is equally relevant to today's turbulent business environment where survival is key.

Dean has personally delivered talks internationally and nearer home to the Lions Super Rugby Team.

Don't miss this amazing talk!

DATE: 10 AUGUST 2017
TIME: 7.30PM
VENUE: YOUTH CENTRE
DONATION: R50

I have been very fortunate to be a student and a client of Lynn Baker. I attended the Henley Business School - Professional Speaker's Course of which was excellently executed by Lynn Baker as Programme Director. The incredible aspect about being a student in Lynn's class is that each student feels like Lynn is dedicated to their success personally. Lynn took a huge amount of time to watch the speakers, and to give constructive and valuable guidance. Taking an depth interest in our talks and our personal stories which hugely impacted me. Lynn's warm and professional manner was consistent in every single session that I attended. Following the wonderful experience of being one of Lynn's students, I was also a client when I requested Lynn's assistance in creating a talk for me which I plan to use on a global platform. Once again, I experienced Lynn's 100% dedication to the success of my task. Lynn embraced the brief with passion and commitment. I met with Lynn shortly thereafter whereby she took me through detailed steps and extracts of what my talk could offer audiences all over the world inspiring them to reach their goals and ultimately cross their own personal finish lines. I will always be grateful to Lynn Baker for her lessons and guidance in giving me confidence to step onto a stage anywhere in the world. And, I will be grateful to her for crafting and mastering my next talk, BEYOND the LIMIT. Lynn is a true asset to people who sit before her to listen to her, and Lynn is a true asset to ones who are led and taught by her, lucky me!

TESTIMONIAL – LEE DEN HOND

**WHAT HAPPENS
WHEN YOU SAY
YES**

**Altitude, attitude and a greater purpose.
How to live a 100% life**

LEE DEN HOND

'Lee's life is an inspirational one that proves the power of the human mind. I'm glad to have played a part in her journey'

– LEWIS PUGH, Endurance swimmer and UN Patron of Oceans

It was my absolute pleasure to train under the supervision of Lynn Baker – Executive Speaking Coach from Eloquence Public Speaking, who helped me put together and polish my keynote presentation.

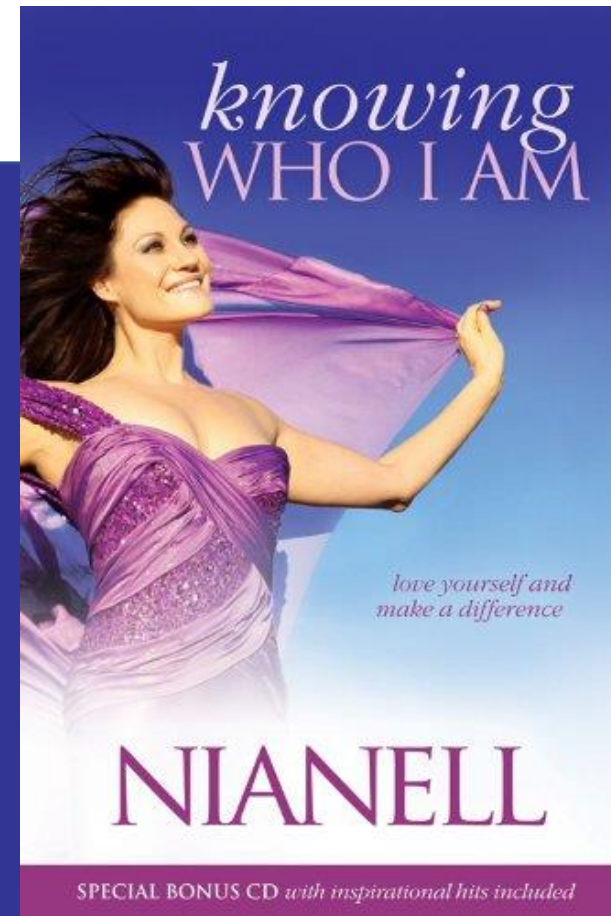
Lynn went out of her way to help prepare me for events and I am so thankful for her help and guidance. I would recommend her services to anyone needing help with public speaking and putting together power presentations.

Lynn is also a very inspiring and knowledgeable business person and I learned a lot more from her than I initially thought I would in terms of getting my message across clearly, engaging the audience and marketing my keynote speeches.

I wish Lynn the best of luck for the future and I know that whatever Lynn puts her mind to will be success. This is someone you want on your team.

**NIANELL - INTERNATIONALLY
RECOGNISED SINGER, SPEAKER,
TRAINER**

TESTIMONIAL – NIANELL – INTERNATIONAL SINGER



On behalf of our guests, the members and executive of the Johannesburg Chapter of the Professional Speakers Association of South Africa, I am extending our appreciation for contributing your time and expertise to our meeting last night.

Your energy and professional presentation style fully engaged the audience and the subject matter of “Taking Your Speaking Career to a Higher Level” was most relevant and helpful. Feedback received was overwhelmingly positive.

Thank you Lynn – you are always a pleasure to work with. It was an honour to share the stage with you.

Gavin Novis
President of the PSASA
Johannesburg Chapter 2017 - 2019

TESTIMONIAL – PROFESSIONAL SPEAKERS ASSOCIATION OF SOUTH AFRICA



MOST INFLUENTIAL WOMEN ARTICLE
LYNN BAKER



The art of attracting blue chip corporate's most influential women to excitedly spend their invaluable time at a conference is rare. The most experienced marketing professionals know that not only do you have to offer them an exceptional speaker, the speaker themselves have to own the type of influence that those women will admire and respect.

However, it is really only the most exceptional marketers who are able to pair the right speaker with the right event and enjoy seeing those speakers charging the atmosphere of a room with electric energy.

How do they do it? Little known and seemingly counter-intuitive, these exceptional marketers seldom book key note speakers and programme directors based on their biographies and "celebrity" status alone. They also don't rely on the conference venue and surroundings – they recognise that these are secondary to the powerful delivery of a meaningful and inspiring message delivered by a consummate communicator.

Professional marketers choose keynote speakers, MCs and programme directors (facilitators) based on recommendations from professional agents, who can substantiate their qualifications, experience and ability to deliver original content in a dynamic manner. This is followed by a speaker briefing meeting, where the specific

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The Premier League
of Africa's Professional Speakers

goals and objectives of the event are identified and the speaker has the opportunity to tailor their content to meet the client's needs.

This secret is shared by Lynn Baker, a certified World Class Speaking Coach, Executive Presence Consultant and Professional Speaker who is Programme Director for the Executive Speaker Programme presented by Unique Speaker Bureau (USB), in collaboration with the Henley Business School.

Lynn Baker is a Certified World Class Speaking Coach for Unique Speaker Bureau (USB). She's a Professional Speaker who has worked for large corporates both locally and internationally, with a specific focus on Sales, Marketing and Customer Experience.

THE STAR – BUSINESS DAY ARTICLE
LYNN BAKER



VIDEO TESTIMONIALS



HENLEY BUSINESS SCHOOL/ USB SPEAKER ACADEMY EXECUTIVE SPEAKER PROGRAMME – LYNN BAKER VIDEO TESTIMONIALS



<https://www.youtube.com/watch?v=5h-Hib4svZQ>



<https://www.youtube.com/watch?v=8sO1x8xO60U>

IN THE MEDIA



**HENLEY BUSINESS SCHOOL - #ASKANEXPERT
INTERVIEW WITH LYNN BAKER – EXECUTIVE PRESENCE**



<https://www.henleysa.ac.za/lynn-baker-executive-presence-and-public-speaking/>

LB LYNN BAKER

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